

Video games go X-rated: Here's something that society couldn't have gone on much longer without — the X-rated video game. There have been a number of X-rated programs and interactive games for home computers, so dirty electronics is nothing new. But this is supposedly the first line for the once-innocent programmable video games, which have always been the domain of sports and chase games and watered-down arcade games such as Donkey Kong and Pac-Man. *Advertising Age* reports that Mystique Swedish Erotica will market a number of games with titles such as "Bachelor Party" and "Custer's Revenge" and others too clever to print.